



## **CORPORATE BACKGROUNDER**

# **Artison: Taking Audio Technology Into the New Millennium**

Home entertainment has undergone a revolution: since the early days of bulky black-and-white televisions and monaural phonographs. Consumers now enjoy “home theater”—complete with digital-quality movies and music on sleek, wall-mounted flat-panel monitors and surround sound speakers that take them right into the action. These innovations are just the beginning, and poised to help take home entertainment to even greater heights is Artison, a company dedicated to bringing audio excitement well into the new millennium.

Artison was launched in January 2003 by Cary Christie, one of the world’s most respected loudspeaker designers. Former co-founder and president of Infinity Systems, president of Christie Design Corporation and Acoustic Research (AR), Christie was one of the creative forces behind such breakthrough products as the Servo Statik loudspeakers, Black Widow tonearm, Infinity’s advanced planar loudspeaker drivers and the renowned IRS Series of loudspeaker systems.

In founding Artison, Christie continues to push the technology envelope as the company demonstrates its expertise for developing technological innovations that enhance consumer’s home audio enjoyment.

“There has been a smattering of loudspeakers designed to integrate with flat panel televisions and modern interiors, but nothing with the aesthetic design and performance of the Artison products,” says Christie. “Artison takes the concept of attaching high-quality audio to video, a giant step forward, with products like our attachable Sketch, Portrait and Masterpiece LCR speakers, which utilize our proprietary DualMono<sup>®</sup> Center Channel technology. Additionally, we set a new benchmark with the introduction of the revolutionary vibration free RCC 600, Reactance-Canceling In-Wall Subwoofer, along with the RCC family both free-standing and in-wall.”

“Being unveiled at CEDIA Expo 2008 are the latest additions to the Artison lineup—the new in-wall version of the popular LCR loudspeakers and the Artison Reference Theater series, which also incorporate our innovative DualMono Center Channel technology,” adds Christie.

Artison is committed to the development of new audio applications designed to meet the technology needs of the future. The company is headquartered at 774 Mays Boulevard, Suite 10-183, Incline Village, NV 89451, phone 775-833-4344, or visit the Artison Web Site at [www.artisonusa.com](http://www.artisonusa.com).

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