



FOR IMMEDIATE RELEASE

Artison In-Wall LCR Speakers Available Now

In-Wall LCRs Offer Integrators and Designers Additional Installation Options

Denver, CO – September 4, 2008 – [Artison](#) announced the introduction of their New LCR In-Wall speakers at CEDIA EXPO 2008 in **Booth 710**, Sept. 4-7 in Denver, Colorado. Engineered by world-renowned speaker designer Cary Christie and the Artison Design Team, the new In-Wall versions of the popular attachable LCRs [Masterpiece](#), [Portrait](#) and [Sketch](#) are now available. The In-Wall LCRs allow integrators and designers more options for creating an aesthetically pleasing home theater look for their clients—especially in tight spaces where an in-wall installation is preferred.

Just as with the attachable models, what distinguishes Artison’s full line of in-wall LCR speakers from all others available on the market is the company’s exclusive [DualMono® Center Channel](#) technology. This technology integrates the center channels into the upper portion of both the right and left speaker housing producing an identically matched monaural sound, effectively placing crisp, clear dialogue in the center of the screen, rather than above or below as with a typical center channel speaker. This eliminates the need for a separate center channel enclosure. The advantage: Easy to install and exceptional sound for movies, games or music. Audio for your front three channels, encased in just two slim in-wall cabinets.

“No longer is it necessary to knock out what might be a structural stud to install a center channel speaker. The In-Wall LCR Speakers are easy to install and produce realistic music and clear dialogue from just two front speakers,” explained Cary Christie. “We’ve provided integrators and designers more flexibility by offering LCRs that attach to flat panel displays as well as an In-Wall versions that offer the same outstanding sound quality and visual appeal.”

Artison’s In-Wall LCR lineup suits all applications, tastes, and budgets

All three LCR in-wall models—Masterpiece, Portrait, and Sketch—offer Artison’s patented DualMono Center Channel Technology. crisp, clear dialogue in the center of the screen, rather than above or below as with a typical center channel speaker. In addition, the In-Wall LCRs are very easy to install. With a self-contained acoustic enclosure, there’s no need to cut into a stud to put the speakers in, as typically required with conventional horizontal center channel speakers.

Masterpiece In-Wall LCR

The Masterpiece is Artison's flagship In-Wall LCR designed for the most discriminating audiophile. The Masterpiece In-Wall LCR speakers are 31" high, 6.8" wide and 3.75" deep with Grille. Incorporating 5.25" Kevlar Long Throw Midrange drivers and forward-firing Adjustable Super Audio Tweeters project the highest quality sound to a larger listening area than most speaker systems. The three-position Presence Control allows adjustment of high frequencies for exceptional room balance. The manufacturer's suggested retail price (MSRP) is \$2,800.00 / pair.

Portrait In-Wall LCR

The Portrait In-Wall LCR speakers are 27" high, 6.8" wide and 3.75" deep with Grille. They are engineered with two 4.5" Kevlar Long Throw Midrange drivers that use a fixed phase plug for excellent polar response to beyond 2KHz, with very low distortion to enable true reproduction of any soundtrack. Two 25mm Super Audio Tweeters offer a frequency response flat to 50KHz. The Portrait In-Wall LCRs are available for an MSRP of \$2,000.00 / pair.

Sketch In-Wall LCR

Available at \$1,350.00 per pair MSRP, the Sketch In-Wall LCR speakers are the same size as the Portrait In-Wall LCRs. Sketch offers a great option for the cost conscious client who still demands exceptional sound quality. The Sketch In-Wall LCRs incorporate two Polypropylene 4.5" inch woofers and 1" Silk Dome tweeters that, give the listener an outstanding home theater experience.

About Artison

Artison is dedicated to the development of new audio applications designed to meet the technology needs of the 21st century. Led by renowned speaker designer, Cary Christie, Artison demonstrates its expertise by developing technological innovations that enhance consumers' home audio and video enjoyment. The company is headquartered at 774 Mays Boulevard, Suite 10-183, Incline Village, NV 89451, phone 775-833-4344, or visit the Artison Web site at www.artisonusa.com.

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